

Co-sponsorship of UCLA Symposium

REGIONAL COUNCIL ATTACHMENT #3.1.5


Thursday, May 1, 2003

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REPORT

DATE: May 1, 2003

TO: Administration Committee
Regional Council

FROM: Zahi, Faranesh 
Manager, Special Projects &
Subregional Coordination
(213) 236-1819, faranesh@scag.ca.gov

SUBJECT: Co-Sponsorship of UCLA Extension Public Policy Program
Fall 2003 Arrowhead Symposium

EXECUTIVE DIRECTOR'S APPROVAL:



RECOMMENDED ACTION:

It is recommended that the Regional Council authorize SCAG to co-sponsor the UCLA Extension Public Policy Fall Program for an amount of \$5,000.

BACKGROUND:

Each year, UCLA Extension's Public Policy Program holds a symposium dealing with regional public policy issues. SCAG has been a supporter and co-sponsor of this program in the past.

This year, the symposium will focus on Transportation and Land Use Fiscal Policy and will emphasize how the structure of land use and transportation finance affects both development and travel outcomes. Some of the important trends in land use and transportation finance to be identified are:

- Adequacy of revenues;
- New forms of revenue enhancement;
- Trends in taxation policy;
- Future roles of pricing incentives and disincentives.

This symposium series has served as a starting point ground for a number of legislative initiatives, policy initiatives, implementation measures, special projects and new research. It is complimentary to our work at SCAG.

COST IMPACT:

Budget is available in SCAG's 2002-2003 budgeted under Work Element 03-370-Agencywide Management.





UCLA EXTENSION
LOS ANGELES, CALIFORNIA 90024-2883

March 27, 2003

UCLA Extension Public Policy Program
10995 Le Conte Avenue, Room 613
Los Angeles, CA 90024
Tel: (310) 825-7885 Fax: (310) 825-1545
E-mail: jfreilic@unex.ucla.edu

Hasan Ikharta
Director, Planning & Development Department
Southern California Association of Governments
818 W. 7th Street, Suite 1200
Los Angeles, CA 90017

Subject: Request for Co-Sponsorship of Fall 2003 Arrowhead Symposium

Dear Hasan:

This year's annual Arrowhead policy/research symposium on *The Transportation-Land Use-Environment Connection* is scheduled for October 19-21, 2003 at the UCLA Conference Center at Lake Arrowhead. The 2 ½ day symposium is organized and convened by UCLA Extension's Public Policy Program, and the Southern California Association of Governments has served as a co-sponsor for the past several years.

The Steering Committee for the annual series has met once so far this year to select this Fall's topic, and to set its direction. This year's theme is **Transportation and Land Use Fiscal Policy**. The presentations and discussion will emphasize how the structure of land use and transportation finance affects both development and travel outcomes. The symposium will also examine the effects of current transportation and land use tax policies on environmental policy and resource management. The program will be both forward looking and reflective. We will identify important trends in land use and transportation finance -- such as the adequacy of revenues, new forms of revenue enhancement, trends in taxation policy, and the future roles of pricing incentives and disincentives. In carefully developed sessions with researchers, policymakers, and practitioners, the symposium will examine current research, current practice, as well as current deliberations occurring at both the state and federal levels with respect to fiscal policy. The goals of the symposium are to both explore current transportation and development budget crises, and to look at land use and transportation fiscal policy in a broader context to inform longer range decision-making. Because environmental policy is an important part of this symposium, close connections also will be drawn between fiscal policy and environmental policy.

We are requesting commitment of funding from our co-sponsors at this time in order to ensure that we have sufficient resources to proceed with the substantial planning and development work that is now underway, as well as the actual implementation of the symposium. With the current fiscal position of our state and federal agency co-sponsors, we are requesting that SCAG consider an enhanced level of funding support for this year. Instead of \$5,000 in funding support as in previous years, would you be able to provide \$7,500-\$10,000 in sponsorship support for this year's symposium?

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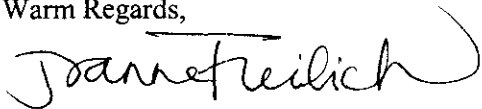
We'd greatly appreciate a firm indication of funding from you by **April 30**. Actual provision of the funds may occur later this fiscal year, or if it is more convenient to your budgeting process, after the new fiscal year begins. (Sponsorship check should be made out to *UCLA Foundation*, and mailed to my attention at the above address.)

This symposium series has served as a fermenting ground for a number of legislative initiatives, policy initiatives, implementation measures, special projects, and new research. It provides a forum for policy people to engage one another outside the usual context of advocacy, and allows researchers to better understand the information and analysis needs of policymakers. Important, too, has been the opportunity for diverse people from the policy, practitioner and research realms to interact together, both formally and informally, on issues confronting them.

Thank you again for the very important contributions that SCAG has provided to this symposium series in past years. We look forward to your participation at the 2003 program, and to hearing from you by **April 30** with confirmation about your co-sponsorship. Your continued support is very important to sustaining this effort, and for ensuring broad and diverse involvement.

If you have any questions, please do not hesitate to call me at the above number.

Warm Regards,

A handwritten signature in black ink, reading "Joanne Freilich". The signature is fluid and cursive, with a long horizontal stroke extending from the end of the name.

Joanne Freilich, AICP
Director
UCLA Extension Public Policy Program

CC. Jim Gosnell

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